

Gravitate Health

User Personas Introduction
October 21, 2021





Amália, 77, widow.

I live with my daughter and her husband.

I like to cook and embroider, and see soap operas, but lately my eye sight is getting worse.



- Type 2 Diabetes Mellitus
- Complications related to diabetes retinopathy and foot problems
- Reduced mobility
- Hypertension



- Eye sight makes it difficult to recognize my friends from distance
- Adjusting insuline intake according to the blood glucose values
- What to do when having a hypoglycaemia episode
- Eating 2 in 2 hours for my blood sugar level to be stable



My eyesight is worsening, and I feel guilty for how much worry I give to my daughter.

To handle the health can be alone already problematic, I don't understand why they need to change medications boxes.



Filippo, 61,
married.

I am married and
live with my wife.

I was an excellent
tennis player, and
now I'm a coach.
Sport has meant
something
throughout my
life.

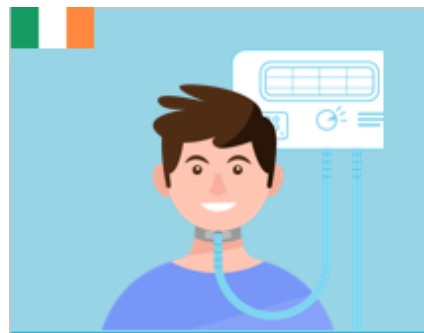
- ✚ • Apparently in good health but profound tiredness for 3 weeks.
 - Urgently admitted to hospital
 - Diagnosed with cancer. 50 days in hospital, then at home.
 - The situation is worrying and the prognosis may be fatal.
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- ☹️ • Tiredness and lack of appetite
 - Daily therapies. Every 2 days the doctor and nurse. Once a week physiotherapist.
 - Feels depressed and apitic.
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- ” I am confident that I'll be fine, but my body is giving me signs that things are not right.

Medication list: I've organised the list like a naval battle.

Gravitate Health Personas



Filippo, 61



Peter, 9



Maria, 83



Pedro, 42