Gravitate-Health:
putting ePI to work in the patient journey to drive better use of medicines

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Lubos Michalov, Gravitate-Health UAG

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Gravitate – Health

Delivering on the promise for the patient – Why Gravitate Health matters?

Lubos Michalov, User Advisory Group Member

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Who am I - something about me

Lubos Michalov 48, practically a lifelong chronic patient with various inborn diagnosis, I have been taking medication on a daily basis over 30 years, by now, nearly 19 years heart transplanted.

I am here as a User Advisory Group member at the "Gravitate – Health Public-Private Partnership, where I represents the patient voice from my field of experience and expertise with medications I take daily.

I am a former Board member of European Heart and Lung Transplant Federation (EPF member) here in Brussels, and Co-founder of the National Heart-transplant patient organization in my country – Slovakia.

In professional life I work in the field of Project/Finance Management of EU-funded environmental projects and served as the National Contact Point for transnational programmes and projects.

GRAVITATE-HEALTH for the patient community

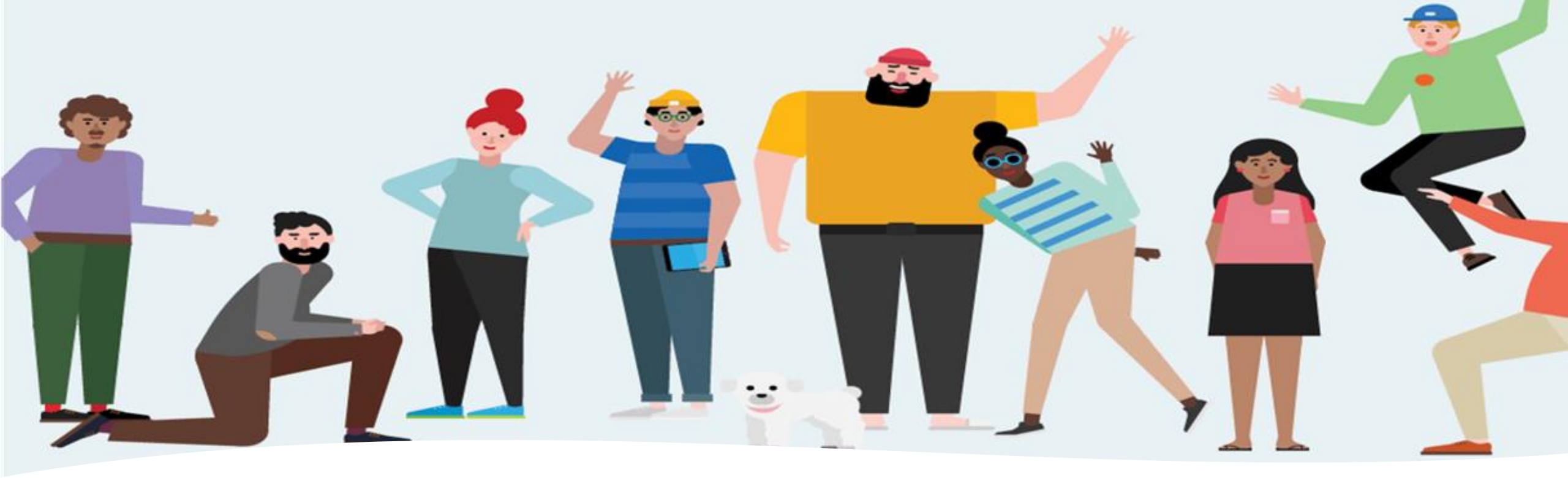
- Currently, nearly all medicines information is in paper format and too complex
- Why is this challenging?

Access & Understanding → why is this challenging

Firstly, the text may be printed in very small sizes, may not be easy to understand, and may not be up to date.

It is extra work for patients that are aging, and/ or living with chronic diseases and multiple conditions, that need several treatments at the same time and read multiple paper leaflets for different medicines.

Gravitate-Health hopes that by making information on medicines **more accessible and understandable**, patients will be more likely to take their medicines correctly, resulting in better health outcomes and quality of life.



Gravitate Health User Advisory Group

Composed of:

- Patients/ Patient representatives
- Citizens/ Consumers
- Healthcare Professionals

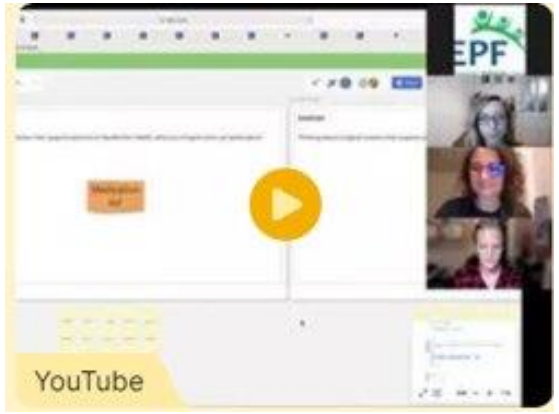
From diverse range of:

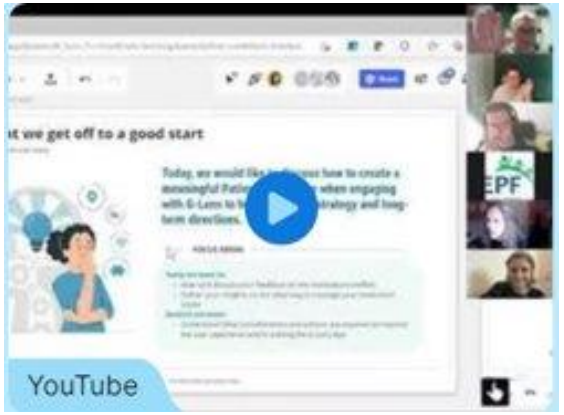
- Digital Health Literacy,
- Disease Areas,
- Age Groups,
- Genders,
- and Geographical Origins

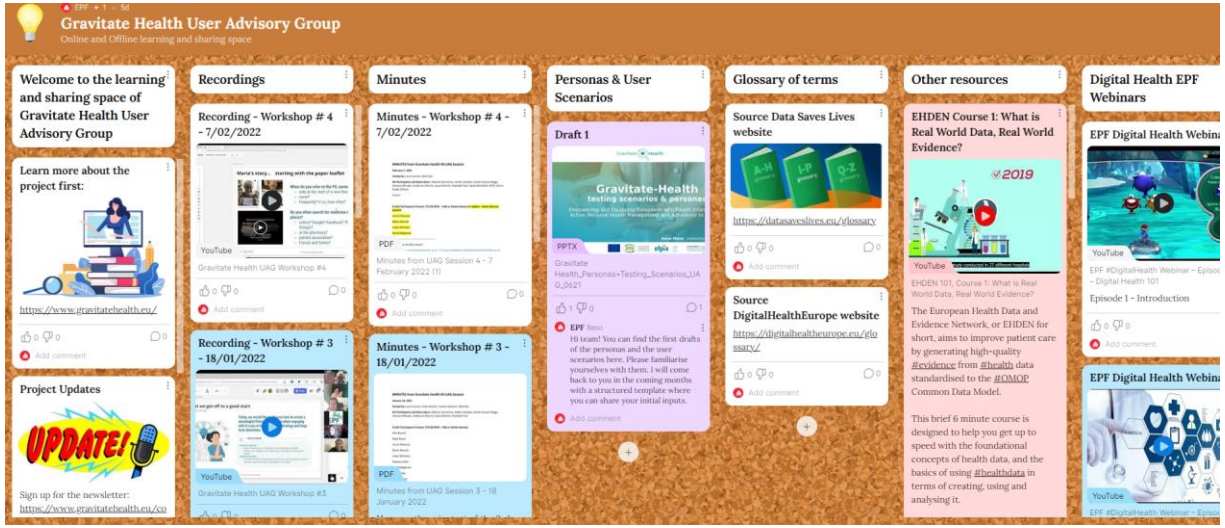
Why does GRAVITATE-HEALTH project have a UAG?

- To actively engage with and discuss with patients and other representatives from the start of the project
- To provide patient perspective and to identify mechanisms for meaningful patient involvement and user input throughout the project
- To advise on the development, functionality, and usability of the G-lens service.

Experience so far







Thank you!

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