



# Gravitate-Health: putting ePI to work in the patient journey to drive better use of medicines

Anne Moen, Gravitate-Health Coordinator, University of Oslo  
**Lubos Michalov**, Gravitate-Health User Advisory Group Member  
Juan Garcia-Burgos, European Medicines Agency (EMA)  
Catherine Chronaki, HL7 Europe  
Giovanna Ferrari, Pfizer - session chair

**DIA EUROPE 2022**  
ADVANCING HEALTH PRIORITIES



# Disclaimer

The views and opinions expressed in the following PowerPoint slides are those of the individual presenter and should not be attributed to DIA, its directors, officers, employees, volunteers, members, chapters, councils, communities or affiliates, or any organization with which the presenter is employed or affiliated.

These PowerPoint slides are the intellectual property of the individual presenter and are protected under the copyright laws of the United States of America and other countries. Used by permission. All rights reserved. DIA and the DIA logo are registered trademarks or trademarks of Drug Information Association Inc. All other trademarks are the property of their respective owners.

# Disclosure statement

Lubos Michalov, Gravitare-Health UAG

- I have no real or apparent relevant financial relationships to disclose
- I am employed by a regulatory agency, and have nothing to disclose

***Please note that DIA is not requesting a numerical amount to be entered for any disclosure, please indicate by marking the check box, and then providing the company name only for those disclosures you may have.***

Type of Financial Interest within last 12 months		Name of Commercial Interest
<input type="checkbox"/>	Grants/Research Funding	
<input type="checkbox"/>	Stock Shareholder	
<input type="checkbox"/>	Consulting Fees	
<input type="checkbox"/>	Employee	
<input type="checkbox"/>	Other (Receipt of Intellectual Property Rights/Patent Holder, Speaker's Bureau)	

Will any of the relationships reported in the chart above impact your ability to present an unbiased presentation?  Yes  No

In accordance with the ACPE requirements, if the disclosure statement is not completed or returned, participation in this activity will be refused.

# Gravitate – Health

Delivering on the promise for the patient – Why Gravitate Health matters?

Lubos Michalov, User Advisory Group Member



**DISCLAIMER:** The presentation reflects the authors view. IMI JU, European Union, EFPIA, or Datapharm Limited are not liable for any use that may be made of the information contained herein.

# Who am I - something about me

**Lubos Michalov** 48, practically a lifelong chronic patient with various inborn diagnosis, I have been taking medication on a daily basis over 30 years, by now, nearly 19 years heart transplanted.

I am here as a User Advisory Group member at the “Gravitate – Health Public-Private Partnership, where I represents the patient voice from my field of experience and expertise with medications I take daily.

I am a former Board member of European Heart and Lung Transplant Federation (EPF member) here in Brussels, and Co-founder of the National Heart-transplant patient organization in my country – Slovakia.

In professional life I work in the field of Project/Finance Management of EU-funded environmental projects and served as the National Contact Point for transnational programmes and projects.



# GRAVITATE-HEALTH for the patient community

- Currently, nearly all medicines information is in paper format and too complex
- Why is this challenging?



# Access & Understanding → why is this challenging

Firstly, the text may be printed in very small sizes, may not be easy to understand, and may not be up to date.

It is extra work for patients that are aging, and/ or living with chronic diseases and multiple conditions, that need several treatments at the same time and read multiple paper leaflets for different medicines.

**Gravitate-Health** hopes that by making information on medicines **more accessible and understandable**, patients will be more likely to take their medicines correctly, resulting in better health outcomes and quality of life.



# Gravitate Health User Advisory Group

## Composed of:

- Patients/ Patient representatives
- Citizens/ Consumers
- Healthcare Professionals

## From diverse range of:

- Digital Health Literacy,
- Disease Areas,
- Age Groups,
- Genders,
- and Geographical Origins



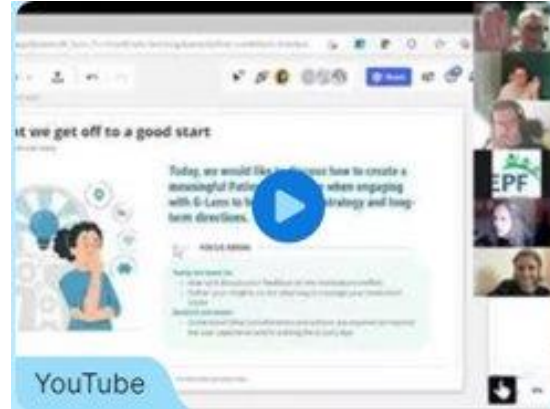
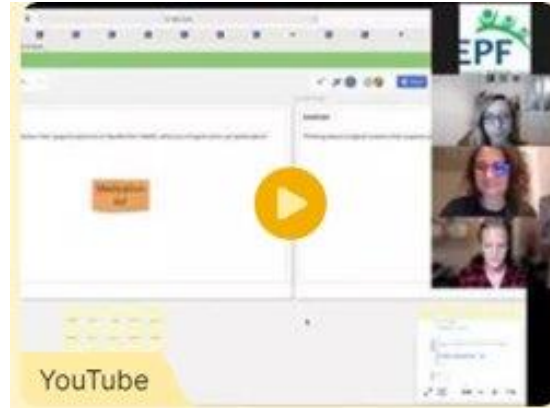
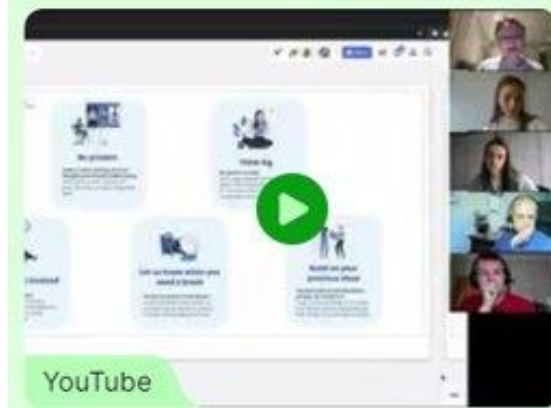
# Why does GRAVITATE-HEALTH project have a UAG?

To actively engage with and discuss with patients and other representatives from the start of the project

To provide patient perspective and to identify mechanisms for meaningful patient involvement and user input throughout the project

To advise on the development, functionality, and usability of the G-lens service.

# Experience so far



**Gravitate Health User Advisory Group**  
Online and Offline learning and sharing space

Welcome to the learning and sharing space of Gravitate Health User Advisory Group

Learn more about the project first:  
<https://www.gravitatehealth.eu/>

Project Updates  
**UPDATE!**  
Sign up for the newsletter:  
<https://www.gravitatehealth.eu/>

**Recordings**  
Recording - Workshop # 4 - 7/02/2022  
Recording - Workshop # 3 - 18/01/2022

**Minutes**  
Minutes - Workshop # 4 - 7/02/2022  
Minutes - Workshop # 3 - 18/01/2022

**Personas & User Scenarios**  
Draft 1  
Gravitate-Health testing scenarios & personas  
EPF **Info**  
Hi team! You can find the first drafts of the personas and the user scenarios here. Please familiarise yourselves with them. I will come back to you in the coming months with a structured template where you can share your initial inputs.

**Glossary of terms**  
Source Data Saves Lives website  
<https://datasaveslives.eu/glossary>  
Source DigitalHealthEurope website  
<https://digitalhealtheurope.eu/glossary/>

**Other resources**  
EHDEN Course 1: What is Real World Data, Real World Evidence?  
The European Health Data and Evidence Network, or EHDEN for short, aims to improve patient care by generating high-quality #evidence from #health data standardised to the #CDMOP Common Data Model.  
This brief 6 minute course is designed to help you get up to speed with the foundational concepts of health data, and the basics of using #healthdata in terms of creating, using and analysing it.

**Digital Health EPF Webinars**  
EPF Digital Health Webinar  
EPF #DigitalHealth Webinar - Episode 1 - Introduction  
EPF Digital Health Webinar



# Thank you!

@gravitatehealth // [www.gravitatehealth.eu](http://www.gravitatehealth.eu)

**DIA EUROPE 2022**  
ADVANCING HEALTH PRIORITIES